PRESS RELEASE AUGUST 22, 2018 FOR IMMEDIATE RELEASE

AGILE SCRUM GUIDE WINS SILVER MEDAL FROM 2018 NORTH AMERICAN BOOK AWARDS



Los Angeles, CA — *Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions* helps technical and non-technical teams develop and deliver products at astounding speed with rapid adaptation to change and continuous improvement—which supports innovation and drives competitive advantage. Reactions to the book have been incredibly positive. The latest accolade comes from the 2018 North American Book Awards (northamericanbookawards.com), which awarded *Agile Scrum* the silver medal in the Business Entrepreneurship category. This prize is in addition to the silver medal in the Business Leadership and Management category bestowed by the program to *Agile Scrum* earlier. The competition was open to books and e-books published in

North America. Contestants ranged from self-published authors to works from major presses. Each entry was evaluated on writing and design by three judges with expertise in the corresponding genre.

About the author

Scott M. Graffius, PMP, CSP, CSM, CSPO, ITIL, LSSGB is a project management expert, consultant, international speaker, and author. He is the Founder and CEO of Exceptional PPM and PMO Solutions (Exceptional-PMO.com). The firm helps organizations achieve their strategic objectives through advisory, training, and facilitative consulting services related to project management. Business results include faster delivery speed of projects, improved on-budget performance, higher satisfaction, and more. A fantastic agile transformation experience and result with a client in the entertainment industry was the inspiration for *Agile Scrum*. For additional information on the author, visit bit.ly/SG-BIO.

About the book

ASIN: B01FZ0JIIY (ebook)

Title: Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions

Author: Scott M. Graffius Technical Editors: Chris Hare and Colin Giffen Formats: Paperback and ebook, both in full color Pub Date: April 5, 2016 (paperback), May 20, 2016 (ebook) Publisher: CreateSpace (paperback), Amazon Digital Services (ebook) Price: Paperback \$34.99 US, ebook \$19.99 US Pages: 156 ISBN-13: 978-1533370242 (paperback)



Channels: The paperback is available from Amazon in Canada, France, Germany, Italy, Spain, the United Kingdom, and the United States; other online and offline bookstores and retailers; distributors including Ingram and NACSCORP; libraries and academic institutions through Baker & Taylor; and certified resellers through CreateSpace Direct wholesale. The ebook is for sale through Amazon in Australia, Brazil, Canada, France, Germany, India, Italy, Japan, Mexico, the Netherlands, Spain, the United Kingdom, and the United States; and other channels.

A trailer, high-resolution images, reviews, a detailed list of awards, and more are available at AgileScrumGuide.com.

Media Contact: Scott M. Graffius, Exceptional PPM and PMO Solutions, 747-334-2449, pr@Exceptional-PMO.com.